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# Love god coaches single men

By Mark Barbeliuk

A SELF-DESCRIBED "love god" breezed through St George recently as part of a wider tour to teach men how to attract women.

Jeremy Soul, 26, was born in London and lives in Sweden but made a name for himself around the world as creator of the Love Systems Day Game Workshop and author of the forthcoming book, *Daytime Dating*.

Mr Soul, whose Sydney stay was extended due to the eruption of the Eyjafjallajokull volcano in Iceland, specialises in "daytime dating".

"Women in a nightclub have their guard up, but if you approach someone in the daytime, the rules are different," he said.

"You get to a person's core much quicker when the environment is different."

A dating coach, Mr Soul said he had directly impacted the lives of "thousands of men and women" around the world through his live workshops, speeches, publications and products.

Mr Soul claims to have helped men of all ages, backgrounds and professions to reclaim their masculinity, improve their sex lives, find high-quality girlfriends and reignite the passion in their relationships.

"I've coached people from all walks of life from 18-year-olds to men in their 70s," he said.

"The recurring theme is loneliness. Some men never had the right social development or contacts, others might be uncomfortable talking to women, while some have simply immersed themselves in their work and never gotten around to establishing a relationship."

Mr Soul was voted the number one instructor at the Love Systems Superconference in 2008.

He said beautiful women could be found anywhere, anytime and "not just at night in bars and clubs".

His recipe for dating success is a method of bravado, brains and a business-like approach to dating.

"I draw inspiration from Taoist philosophy, business principles as well as authors such as Dale Carnegie and Ayn Rand," he said.



**Daytime dater:** Jeremy Soul says he has the answers to successful relationships.

Picture: John Veage

Mr Soul rejects claims that Love Systems relies on scripts and fails to allow a man's true personality to be exposed whilst meeting women.

"We give men the opening lines, particularly if they are not overly confident or lack self esteem," he said.

"This allows them to let their real self shine through."

Details: [www.lovesystems.com/training-programs/day-game-workshop](http://www.lovesystems.com/training-programs/day-game-workshop).

# Dead workers remembered

THERE will be one-minute's silence during a ceremony at Hurstville on Wednesday to mourn workers killed or injured at work.

Workers, their families and supporters will attend the 10am ceremony at Bond Street, Hurstville.

It will be one of 50 similar ceremonies held across the Sydney metropolitan area which were organised by the Workplace Tragedy Family Support Group and the Construction

Forestry Mining and Energy Union as part of International Day of Mourning.

About 440 workers are killed in Australia each year, equating to more than one death every day, according to the union.

The union is assisting families of workers killed by initiating the Workplace Tragedy Family Support Group. It supports a union campaign to strengthen safety laws and workers' rights.

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